# Key Homes Estate Agency Property Privacy Policy

#### Our contact details

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### The type of personal information we collect

We currently collect and process the following information:

 Personal identifiers, contacts and characteristics (for example, name and contact details)

Contact telephone numbers, addresses, email addresses

#### How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- Making an enquiry for a new property to buy or rent
- Making an enquiry to sell or let out a property
- Making an enguiry for a market appraisal

We also receive personal information indirectly, from the following sources in the following scenarios:

- Tenant referencing providers
- Rent insurance providers
- Utility providers
- Conveyancing Solicitors
- Mortgage brokers/lenders

We use the information that you have given us in order to provide accurate property market value information, or suggest our professional services.

We may share this information with third parties.

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

- (a) Your consent. You are able to remove your consent at any time. You can do this by contacting aaron@aaronshohetproperty.com (b) We have a contractual obligation.
- (c) We have a legal obligation.
- (d) We have a vital interest.
- (e) We need it to perform a public task.
- (f) We have a legitimate interest.

## How we store your personal information

Your information is securely stored.

We keep Personal information for 7 years. We will then dispose your information by absolute deletion from CRM systems.

#### Your data protection rights

Under data protection law, you have rights including:

**Your right of access** - You have the right to ask us for copies of your personal information.

**Your right to rectification** - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing** - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

**Your right to object to processing** - You have the right to object to the processing of your personal information in certain circumstances.

**Your right to data portability** - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at info@keyhomesestateagency.co.uk if you wish to make a request.

## How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at <a href="mailto:info@keyhomesestateagency.co.uk">info@keyhomesestateagency.co.uk</a>

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF

Helpline number: 0303 123 1113

ICO website: <a href="https://www.ico.org.uk">https://www.ico.org.uk</a>